

# ALESSIA ELYSEE

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## WORK

SEPTEMBER 2011 – PRESENT	DDCD & PARTNERS Freelance Art Director <i>Brand development, advertising, collateral design</i>
JANUARY 2010 – JULY 2011	LAIRD+PARTNERS, NEW YORK Senior Designer <i>Brand development, advertising, collateral design</i>
MARCH – DECEMBER 2009	SONY BMG, NEW YORK Freelance Art Director <i>Music packaging design</i>
FEBRUARY– MARCH 2009	BRDAR, NEW YORK Freelance Senior Designer <i>Brand development, advertising, collateral design</i>
JANUARY 2007– JANUARY 2009	AR, NEW YORK Senior Designer

## CLIENTS

American Express, Anne Klein, Audemars Piguet, Bally, Banana Republic, Bebe, Brooks Brothers, Faith Hill, Jimmy Choo, Jones New York, Hilton, Kooba, Kenneth Cole, Lancel, The Metropolitan Opera, Mott's, Nautica, Puma, Reem Acra, Sony, Tommy Hilfiger, Valentino

## EDUCATION

2005–2007	SCHOOL OF VISUAL ARTS Bachelor of Fine Arts, Graphic Design <i>Graduated with Honors</i>
2003–2005	FASHION INSTITUTE OF TECHNOLOGY, STATE UNIVERSITY OF NEW YORK Associate in Applied Science, Communication Design <i>Graduated with Honors</i>

## SKILLS

ADVERTISING	<i>Concept development and creative direction</i>
DESIGN	<i>Art direction, design and layout</i>
BRANDING	<i>Identity development and application</i>
INTERACTIVE	<i>Concept development and design for web</i>
DIGITAL IMAGERY	<i>Retouching and illustration</i>